

FCC 398 Submission Results

FCC 398 Filing for Call Sign **KCTV** for quarter ending **06/30/1999**

Accepted!

Confirmation number: **13675**

Errors and informational messages:

WARNING: *Question 6, Program #1, Title* is blank, other values ignored

WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

WARNING: *Question 9, Program #1, Title* is blank, other values ignored

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 06/30/1999

1. Call Sign KCTV	Channel Number 5	Community of License			
		City	State	County	ZIP Code
		Kansas City	MO	Jackson	64109
Licensee Meredith Corporation					Previous call sign (if applicable)
<input checked="" type="checkbox"/> Network Affiliation: CBS		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
Independent		Kansas City		www.kctv.com	

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. 3
See 47 C.F.R. Section 73.671(c).
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? ☒ Yes ☐ No
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Young America Outdoors			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturday/7:30-8AM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 6 years to 11 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This is a weekly half-hour program for children designed to bring the outdoors inside. Each week the program will address different outdoors/nature topics and teach children to enjoy the outdoors and be safe while doing so.			

Does the program have educating and informing children ages 16 and under as a significant purpose? <input type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input type="checkbox"/> No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

Title of Program #1: Young America Outdoors			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday/7:30-8AM	13	30 (minutes)	from 6 to 11 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This is a weekly half-hour program for children designed to bring the outdoors inside. Each week the program will address different outdoors/nature topics and teach children to enjoy the outdoors and be safe while doing so.			

Title of Program #2: Bill Nye, the Science Guy			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday/7-7:30AM	13	30 (minutes)	from 6 to 11 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is about a guy who makes the study of science fun. Some of the subjects include air pressure, dinosaurs, the earth's crust, gravity and digestion.			

Title of Program #3: Blaster			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday/7-7:30AM	13	30 (minutes)	from 7 to 11 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Not Available Yet			

Title of Program #4: Anatole			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday/7:30-8AM	13	30 (minutes)	from 5 to 9 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. From the Caldecott award winning series by Eve Titus, this program follows the escapades of Anatole, the mouse, who learns to function in both the worlds of humans and mice by being clever, determined, a hard worker, a dedicated husband and father, and a problem-solver. The objectives of the program are to encourage viewers to identify and select positive alternatives when faced with personal, inter- personal and social dilemmas and to teach children that dedication and personal effort make it possible to be better family members, friends, students, workers and citizens.			

Title of Program #5: Rescue Heroes			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience: ---
Saturday/10-10:30AM	13	30 (minutes)	from 7 to 11 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Not Available Yet			

Title of Program #6: Mythic Warriors: Guardians of the Legend			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday/10:30-11AM	13	30 (minutes)	from 7 to 11 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Based on the best-selling Children's Choice Award winning book by Laura Geringer, this adventure series uses a modernized Mount Olympus to introduce children to the stories of classic Greek myths and legends, related by a storyteller who emphasizes questions of right and wrong, loyalty and ethical conduct. The program teaches positive life-lessons, such as the value of personal determination, courage and compassion, while cultivating an appreciation of reading and the storytelling tradition.			

8. Does the licensee publicize the existence and location of the stations's Children's Television ☒ Yes ☐ No
Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)?

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase? ___ Yes ___ No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
		0	
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name Carol Williams	Telephone Number (include area code) (913) 677-7217
Address P.O. Box 5555	Internet Mail Address (if applicable) www.kctv.com
City Kansas City	State MO

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

Public Service Announcements:

"Kidsbreak: Education First" Local 30-sec.

Aired: April 1 - June 30, 1999 Various

"YMCA" National 30-sec.

Aired: April 27-30, 1999 Various

"American Dental Assoc." National 30-sec.

Aired: April 28-29, 1999 Various

"Partnership for Drug Free Missouri" National 30-sec.
Aired: April 27-30, 1999 Various

"Stereotypes" National 30-sec.
Aired: April 26 - June 30, 1999 Various

"K.C. Zoo" Local 30-sec.
Aired: April 1 - June 30, 1999 Various

"Safety Belts" National 30-sec.
Aired: April 26-30, 1999 Various

"Cyber Kids" National 30-sec.
Aired: May 1 - June 30, 1999 Various

"Boys/Girls Club" National 30-sec.
Aired: May 1 - June 30, 1999 Various

"Boys Town" National 30-sec.
Aired: May 1- June 30, 1999 Various

A note about the response to "Total Times Aired" for "MYTHIC WARRIORS: GUARDIANS OF THE LEGEND" for this quarter. One episode of this program was preempted and rescheduled. It is our understanding that under "Total Times Aired" the FCC wants listed only those weeks where the show aired in its normal time period. To calculate the total number of times the showed aired either at its normal time or in its fixed second home, it is necessary to add together the columns marked "Total times aired" and "Number of Preemptions," when it is indicated that an episode was preempted and rescheduled.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Meredith Corporation	Signature (only for printed version)
Date June 28, 1999	

FCC 398
August 1997 (1.2)
(end)